



# SHATTO MILK COMPANY

[www.shattomilkcompany.com](http://www.shattomilkcompany.com)

October 2007

## Voted Best by Missouri Travel Council

Just last week I was asked to attend the Missouri Governor's Conference on Tourism. During this conference I was surprised and humbled to learn that Shatto Milk Company was awarded the Pathfinder Award for tourism. This award is given annually to the organization that has succeeded in creating an outstanding niche market for tourism.

As all of you are aware our niche is based around sharing our local family farm with people from around the world. On behalf of all of our outstanding employees and my family, I want to say thank you to the Missouri Travel Council for this outstanding award, and even more importantly, thank you to our customers for your willingness to come visit us on the farm and for allowing us to show you a real working dairy farm.

We remain committed to making our small local farm a place where people can visit and enjoy the simplicity of fields full of crops and pastures littered with happy cows.

If you have not done so, please consider visiting us on the farm. We enjoy hosting people from all over and believe you would enjoy seeing what makes Shatto Milk Company different. Our tours are offered Tuesday through Saturday, a reservation is necessary.

**Shatto Milk Company  
Premium Egg Nog  
Coming Soon!**

## Environmental Excellence Award for Business

This past Wednesday, Bridging the Gap, a local environmental education organization held their 13<sup>th</sup> Annual Environmental Excellence Awards' ceremony to honor those that have made great strides in Environmental Excellence.

Our small local farm was presented with the Environmental Excellence Award for Business. We received this award as a result of our efforts to help take care of the environment and for being a responsible business. One specific way we are helping the environment is by using our famous glass bottles. In partnership with all of you, our customers, we have kept 3.5 million plastic and paper jugs out of local landfills, have educated more than 150,000 about the benefits of reusing and recycling, and reduced our consumption of paper products by 95% by using only washable cloths to wash our cows vs. the normal paper towels.

As many of you already know, we are always seeking new and innovative ways to reduce our environmental footprint and give back to our local community. With that said, I must also say congratulations to you for being a part of this award. Your dedication to our local products not only reduces the amount of waste that goes into local landfills, but it also cuts down on the consumption of fossil fuels, as we only use milk from our local cows and only sell our products to local grocery stores. We are the only dairy that can say that.

Thank you for your support of our local family farm and your efforts to ensure that future generations will be able to enjoy nature as much as we do. From all of us here at Shatto Milk Company, congratulations on making a difference in the lives of millions!

## Artificial Growth Hormones? NOT Shatto Cows!

Many people ask about our cows and specifically if we treat our cows with artificial growth hormones. The simple answer is, No. We have chosen to ensure that the milk we sell to our wonderful customers like you is free of artificial growth hormones. We are pleased to say that our happy cows produce milk at a natural rate.

We believe that is best for you, our customers, as well as our wonderful cows.

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## Living the Good Life

Yep, you guessed it! Our new barn is complete. The frame and sides are completely up and we are now working on some of the detailed items on the inside such as the gates, fans, lights, etc. We hope to allow our cows to begin using this new barn very soon.

This new facility will allow us to feed our cows under the cover of a roof and allow them to have a new, upscale place to rest if they choose to come in out of our fields. Their "bed" if they choose to use it, will be made of saw dust, allowing them to take a rest in a nice fluffy pile of wood shavings. This will allow them to not only be more comfy while they rest, but it will also allow them to get out of the bad weather when it is necessary. I am certain they will be fighting to be the first ones in this new space come winter as they all seek shelter from the blistery cold winds and snow.



## What's Happening On The Family Farm?

What beautiful weather we've had this past month. Our friendly cows just loved the September weather and are happy the radiant heat of the summer has passed us by. This whole month the cows were happy and chewing their cud in our grassy fields. It is so nice to see all of them enjoying each day now that the weather is a bit more inviting.

At the dairy parlor things have been busy as we have had more than 10 new bouncy babies over the course of the past month. This is good timing as it is one of the best times of the year for a cow to give birth. Both the summer and winter months are bad for giving birth due to the extreme temperatures.

At the bottling plant things are getting back to normal. As you will remember, we did have a fire where our boiler was burnt. I am happy to announce that we have ordered a replacement and it should be delivered to us and set up by the end of this month. We are all excited to get that replacement delivered, which will allow us to get this whole experience behind us. Again, I would like to say thank you for your support and dedication to us over the past few months.

This past month we were also fortunate to be able to volunteer at more than six local events that benefited a variety of different local charities. As a local family business, we are committed to this community and always try to do as much as possible to get involved and lend a hand when possible. It is truly a pleasure to work with so many local organizations!

## Southern Living

A few months ago we were contacted by members of *Southern Living* Magazine. They were interested in running a story on our small family farm and actually visited us on the farm early this spring.

For those of you that are interested, they will be sharing our story with people from all over the country in the November issue of their magazine. The article will be relatively short in nature, but will provide a fun look at our small family farm and how we are able to enjoy what we do through the hosting of people for tours to the fun flavored milks we are able to make.

## Shatto T-Shirts - \$6 or 2 for \$10 - While Supplies Last

This month we received a new shipment of Shatto Milk Company apparel for our Country Store. Included in that shipment was a new white t-shirt with the famous Shatto Milk Company Logo across the chest of the shirt.

We bought a large quantity of these shirts, therefore we were provided a very low price. We want to pass that savings on to you, our valued customers. While supplies last, we will be offering these shirts for the outstanding price of \$6 each or 2 for \$10. The shirts can be purchased at our Country Store, or if you would like you can email us at [office@shattomilk.com](mailto:office@shattomilk.com) and provide us with the number and sizes of the shirts you would like to order (shipping and handling fees will apply).

Great gift idea!

## Bovine Employee of the Month



### Gracie

**Age:** 5 years old

**Weight:** 1240 lbs.

**Eyes:** Brown

**Hair (Fur):** White with black spots

**What makes you smile?** Getting my picture taken by all the visitors to my farm.

**What is your favorite game to play:** Mooooopoly, I like to own all of the pasture!

**What are your plans for Thanksgiving?** Well, I like to hang out with the turkeys, not eat them. I will enjoy some grass and just chill out.

**What are you most excited about this fall?**

I am super excited about the new barn we get to live in. It is always nice to come in after a long day in the pasture.

**Do you like to read?** No silly, I am a cow, I cannot read. I do like to listen to the radio though. It is very relaxing.

**Are you having a party for the grand opening of your new barn?**

Yep, we are going to have an old fashion barn party. We are inviting the barn cats, our dog friend Molly and Leroy.

## Harvest Facts

Both Corn and Soybeans are harvested using a **Combine**.

An ear of corn contains on average **800 Kernals**.

**Corn Silage** is harvested using a "chopper" which chops up both the ear of corn as well as the stalk. This product is only fed to animals.

On average, it takes **130-150 days** for an ear of corn to mature.

The most widely grown crops in Missouri and Kansas are **Hay, Corn and Soybeans**.

Believe it or not, Missouri ranks #4 in the country in **Rice** production.