



SHATTO MILK COMPANY

www.shattomilkcompany.com

January 2009

Quart Bottles – We Need'em

In November we were contacted by our quart bottle supplier and told that the mold they use to create these bottles had broken and that they were in the process of changing glass makers.

What that mean was that it would take a few months longer for the supplier to send a shipment of quart bottles. Then, last week we were contacted and told it may be as long as a couple more months as the transition has not gone well.

So, we are asking for your help. If you have any quart bottles lying around the house that are ready to be returned, please do so. This will help us ensure that we are able to keep providing quart sized products in this time of transition.

Feel free to share this request for help with others that enjoy Shatto Milk. It is our hope that with the quick return of bottles, we will not have to impact the ongoing supply of quart products. If we do find ourselves running short on quarts, we may consider offering many of those flavors in other sizes to ensure you have the opportunity to continue to enjoy your favorite products. Thanks for your help and we will keep you updated on this challenge.

Become A Fan:

Shatto Milk Company is now on Facebook: get up to date information about our special events, where we are in the community and when we will be in your area.

<http://www.facebook.com/pages/Shatto-Milk-Company/22383143368>

Law and Order

Last month while we were sitting at home we received a call from a friend. He asked if we saw the Shatto Milk Bottles on Law and Order. We had no idea what he was talking about as we had not been watching that show, but we said we would look into it.

Well, after receiving a couple dozen emails and phone calls, we were able to finally obtain some photo's that allowed us to confirm that Shatto Milk bottles in a wire milk carrier were shown during the opening scene of a Law and Order episode.

This is not something that we knew was going to happen, but needless to say it was pretty neat to see our bottles on a nationally televised show! The only thing we can think of is that someone who ordered bottles and a wire carrier must have been with the show or television station and decided to use those products as a prop.

No matter how it came to be, we were pretty excited to hear that our bottles were on national television. With that said, I am pretty sure that will not be a common occurrence as we hear that doing proactive product placement in shows like that is very expensive.

So, if you were wondering if those bottles were from Shatto Milk Company, the answer is yes.



Come Tour Our Local Family Dairy Farm

Would you like to milk a cow? Pet a baby calf? How about learn how Shatto Milk is bottled or sample all of our products? If so, we have just the deal for you. We are now accepting tour reservations for the spring, summer, and fall of 2009.

If your group/family is interested in making Shatto Milk Company part of your fieldtrip calendar for 2009, you should schedule your tour now as our calendar is filling up fast.

To set up a tour, please contact us at (816) 930-3862. Shatto Milk Company schedules tours Tuesday - Saturday. During tours visitors can:

- Milk a cow and pet the baby calves.
- Get a first-hand look at where our cows live, what they eat, and how they are milked.
- See our milk bottled. Learn each step our milk goes through before reaching your table.
- Sample many of Shatto Milk Company's YUMMY products.

Tours typically last 60 to 90 minutes from start to finish. There is a modest fee of \$5 per person and children two and under are free. All groups are welcome; we have hosted tours for school field trips, families, Boy and Girl Scouts, businesses, senior citizen bus tours, etc.

When coming to the farm for a tour, visitors should arrive at least 15 minutes prior to their scheduled tour time, wear comfortable clothing, set aside some time to look around our country store, and of course come prepared to have a wonderful time enjoying the nice country setting and everything else that farm life has to offer.

All of us at Shatto Milk Company truly look forward to seeing you and your family at the farm in 2009. Directions to our local family dairy farm can be found on our website at www.shattomilkcompany.com.



What's Happening On The Family Farm?

With the holidays behind us things are finally slowing down a bit at the farm as well as in our personal lives. It was great to see family, friends and many of you that came up to the farm to just say hello or do your holiday shopping.

With 2009 in full force, we are working very hard to ensure that everyone knows we now have ice cream available to all stores that would like to carry it. For any reason your store does not carry it and you would like for them too, please let both us and them know so we can get it to your store asap.

This past week we took on a new store, the new Downtown Market. It is a very nice new store and we are thankful for the opportunity to be there. If you stop and shop there, please take a moment to thank them for carrying our products if you do not mind.

At the farm things are cold! We are now starting to see some of those artic blasts that the cows would prefer not to deal with. When it does get this cold though, rest assured, most of our cows tend to come inside and hunker down in their beds of saw dust and wait out the extreme cold and brisk winds.

At the bottling plant things are getting back to normal. We made our last batch of egg nog in late December and we are now focusing on our milks, juices, butter and ice cream.

I hope you and your family are enjoying a great start to 2009. If we can be of any assistance to you during this year please do not hesitate to contact me or my wife personally. We would love to chat with you!

French Toast Soufflé

Easy Morning Treat

(Assemble the evening before, refrigerate; then bake in the morning.)

1– 8 oz package cream cheese

1 dozen eggs

1 cube Shatto Butter

3 cups Shatto Half and Half

1/2 cup maple syrup

1 1/2 tsp. vanilla

Dry, cubed bread (about 1 loaf any kind)

Cinnamon

Butter two - 9" x 11" baking dishes

Microwave cream cheese, butter and maple syrup until soft, but not hot (about 30 seconds) - set aside.

Fill both baking dishes 2/3rds full with cubed, dry bread.

Mix in a bowl: eggs, Half and Half and vanilla. Spoon cheese mixture evenly over bread in dishes. Gently pour egg mixture over bread. Dust with Cinnamon. Cover and refrigerate. In the morning, preheat oven to 350 degrees, then bake for about 40 minutes, until bread is puffy and browned and egg mixture has solidified. Serve warm with ham slices and fresh fruit.

Frequently Asked Questions

Question: What type of cows do the Shatto Family have on their family farm (hint: They are black and white)?

Answer: Holsteins

Question: How many cows are milked at the Shatto Dairy twice a day every day of the year?

Answer: 210 cows

Question: What do Shatto cows eat?

Answer: Our cows eat grass and the finest hay and silage.

Question: Do Shatto cows get to play in the fields and eat grass?

Answer: Yes. Our cows are in the pasture when they are not eating out of the feed bunks or being milked. They are free to roam our fields most anytime they want.

Question: How much does a Shatto cow drink every day?

Answer: 35 – 50 gallons for fresh clean water per day.

Question: What makes Shatto Milk Company different?

Answer: The primary difference between Shatto Milk Company and the large cooperatives that sell milk is that we are also the farmers. We began as farmers, still are farmers, and make our products with milk from our own family farm. The milk we use in our creamery comes only from our cows. Thus, Shatto Milk can be from the cow to your home in as little as 12 hours. Shatto Milk is truly the freshest on the market and is the only milk that comes from a local family dairy farm that owns its own cows, bottles that milk on the farm and delivers it directly to your local market.

Question: What time of day are the cows milked?

Answer: Our cows are milked twice a day, once at 4:30 a.m. and then again at 3:30 p.m.

Don't Forget the Juice

Just a reminder, Shatto Milk Company offers 4 premium juice products that we think you will enjoy. So, if you like:

Fruit Punch,
Sweet Tea,
Orange Drink or
Lemonade,

give some a try, we make it right here on the farm.