



# SHATTO MILK COMPANY

[www.shattomilkcompany.com](http://www.shattomilkcompany.com)

February 2006

## Come Tour Our Local Dairy Farm – Fun and Educational

Would you like to milk a cow? Pet a baby calf? How about learn how Shatto Milk is bottled or sample all of our products? If so, we have just the deal for you. We are now accepting tour reservations for the spring, summer, and fall of 2006.

If your group/family is interested in making Shatto Milk Company part of your fieldtrip calendar for 2006, you should schedule your tour now as our calendar is filling up fast.

To set up a tour, please contact Ava at (816) 930-3862. Shatto Milk Company schedules tours Tuesday - Saturday throughout the year. On tours of our local family dairy farm visitors can:

- Milk a cow and pet the baby calves.
- Get a first-hand look at where our cows live, what they eat, and how they are milked.
- See our milk bottled. Learn each step our milk goes through before reaching your table.
- Sample many of Shatto Milk Company's YUMMY products.

Tours typically last 60 to 90 minutes from start to finish. There is a modest fee of \$4 per person and children two and under are free. All groups are welcome; we have hosted tours for school field trips, families, Boy and Girl Scouts, businesses, senior citizen bus tours, etc.

When coming to the farm for a tour, visitors should arrive at least 15 minutes prior to their scheduled tour time, wear comfortable clothing, set aside some time to look around our country store, and of course come prepared to have a wonderful time enjoying the nice country setting and everything else that farm life has to offer.

All of us at Shatto Milk Company truly look forward to seeing you and your family at the farm in 2006. Directions to your local family dairy farm can be found on our website at [www.shattomilkcompany.com](http://www.shattomilkcompany.com) or can be obtained by contacting us at (816) 930-3862.

**Our Belief:** Children should have the opportunity to learn that our food (especially milk) is produced on a farm and is not just a product at the local grocery store.

Our goal is to make sure that your trip to our farm is a good learning experience where you will have fun and build memories that will last a lifetime!

## **Mark Your Calendar For Our**

## **2<sup>nd</sup> Annual Easter Egg Hunt**

**Come on out and allow the little ones to hunt eggs on a real family farm! While visiting, your family can see and pet the baby calves, play games and enjoy the country setting.**

**April 16, 2006**



## OLD FASHION WIRE MILK CARRIERS NOW AVAILABLE

Are you looking for an easy and stylish way to transport your milk bottles too and from your local market? If so, we have just the item – Shatto Milk Company is now offering **old fashion wire milk carriers** that can hold 2, 4, or 6 bottles at one time. These terrific items can either be purchased at our Country Store or via our online store at [www.shattomilkcompany.com](http://www.shattomilkcompany.com). If you have any questions please do not hesitate to contact us at (816) 930-3862.



### It Is All About Being Fresh

All of us here at Shatto Milk Company take great pride in providing our customers with the freshest and best tasting milk possible. As you know our milk can get from the cow to the store in as little as 12 hours. I am sure you are also aware that we do not add any preservatives or whiteners to our milk and we actually go to great lengths to make sure that our milk maintains its pure and original flavor.

While our milk is fresh from our local family dairy farm making it the freshest in the area, your refrigerator's temperature has a lot to do with how long your milk will last. I would encourage you to test your refrigerator and make sure that it is set at the optimal temperature range of **between 35 – 37 degree F**. If you maintain this temperature you can be assured you are maintaining the freshness of your dairy products.



### What's Happening On The Family Farm?

January proved to be a wonderful start to 2006. We had the opportunity to take part in a number of community events including a Health Fair at Shawnee Mission School District, Sampling at the Lenexa Hy-Vee, and much more.

Things at the dairy are going very well. We had a number of new additions to our farm family this month, including one special baby calf which we have fondly named Tigger. The cows continue to enjoy the mild weather and are excited to know that the annual Easter Egg Hunt is fast approaching.

The holiday rush is over for those in the processing plant. While egg nog was our main focus in December, our wonderful **butter** was our number one priority in January. If you would like to try our butter and your store does not carry it, please let us know or tell your dairy manager of your desire. We will do all we can to get our butter to your local market.

Our Country Store has been very busy. Between the many visitors that stop by for a tour and those of our regular customers, the store always has someone looking around. We have a number of special gifts that would be great **Valentine's Day** presents for that special someone, so if you are looking for something fun, unique and that will truly make a good impression stop by our Country Store any day of the week. If you would like to get a better idea of the items we carry please feel free to contact our Country Store directly at (816) 930-3862 for more information. We hope to see you on the farm very soon!

## HELP US NAME THE NEWEST ADDITION TO OUR FAMILY DAIRY FARM

We need your help. This past month a new cow arrived at our farm. While we are truly happy to have her, she did not come with a name so we are looking to all of our wonderful customers like you to help us in naming her. If you can think of any good names for our new friend, please send us an email with your name, email address and the name you would like us to consider for our new mascot.

We hope that our new mascot not only serves as a good representative of Shatto Milk Company, but that she also encourages kids all over the Kansas City area to drink more milk as it tastes good and is good for them.

If you see her roaming around your local grocery store or at an event you are attending, please give her a hug or at least a high five.



## Bovine Employee of the Month



### COURTNEY

**Age:** 4 years old

**Weight:** 1350 lbs.

**Birthplace:** Shatto Milk Company

**Birthday:** January, 2002

**Eyes:** Brown

**Hair (Fur):** Black and White

**Owner:** The Shatto Family

**Favorite Food:** Corn

**Amount Eaten Per Day:** 60 - 90 lbs.

**Favorite Olympic Event:** Long Jump

**Daily Milk Production:** 8 gallons

**Favorite Season:** Winter

**Dream Job:** Dairy Manager at your local Grocery Store

**Favorite Shatto Milk Company Product:** Rootbeer Milk

**Any Special Plans For Easter?** Watch all of the young children and their families hunt Easter eggs and enjoy the day at the farm. I just love people to come visit us here at the Dairy!

### Be Sure Try Our Delicious Juices and Tea.

- Sweetened Tea
- Fruit Punch
- Orange Drink
- Lemonade

**These Products Are Available at Most Stores That Carry Shatto Products.**