



SHATTO MILK COMPANY

www.shattomilkcompany.com

April 2006

2006 Missouri Small Business Person of the Year

The U.S. Small Business Administration announced last month that Robert Leroy and Barbara Shatto were selected as the 2006 Missouri Small Business Persons of the Year.

An Outstanding entrepreneur is named to represent each state, the District of Columbia, Puerto Rico and Guam as State Small Business Person of the Year. From this group, the National Small Business Person of the Year is chosen. As the Missouri Small Business Persons of the year, Leroy and Barbara will represent the State of Missouri and Shatto Milk Company during Small Business Week in Washington, D.C. These events have been scheduled for April 12-13, 2006.

This wonderful honor is a result of the support of my family, terrific employees, friends, neighbors and loyal customers. Without each of you this honor would not be possible. I thank you for your dedication to our local family dairy farm!

Producing Milk At Its Finest,

Coming Soon:

Premium Un-Salted Butter

Butter Dishes for Shatto Butter are now available

2nd Annual Shatto Milk Company Easter Egg Hunt

On April 16th, you and your family are invited to the 2nd Annual Shatto Milk Company Easter Egg Hunt.

The **Easter Egg Hunt starts promptly at 2:30 p.m.** Kids of all ages are welcome. There will be three areas divided by age, one for children ages 4 and under, another for children ages 5 to 7, and a third area for kids ages 8 and older. Prizes will be awarded to those children that find the "special eggs".

We suggest participants arrive 15-20 minutes before the event, so everyone has time to sign in, find their line and get ready to go! Hot dogs and other lunch items will be available for purchase. The Easter Egg Hunt is held rain (or snow!) or shine.

A Tour of the Shatto Milk Company facilities will be offered at 12:00 noon. A modest fee of \$4 per person is charged for our tours. If you have any questions or would like more information about this or any other event, please contact us via phone at (816) 930-3862, via email at leroy@shattomilk.com, or visit our website at www.shattomilkcompany.com.



POETRY ANYONE?

Grab your pencils, get a glass of Shatto Milk and put your thinking caps on! We invite everyone to take part in our first annual poetry contest. Each year we will hold a poetry contest giving our wonderful customers the chance to expose their talents through the arts. Each contest will have a different theme; each theme will be related to one of the following: Cows, Shatto Milk, Dairy Farm, butter, or Family.

Our first poetry contest's theme is FAMILY! Write a poem about anything FAMILY oriented related to milk, cows, the dairy farm, or Shatto Milk Company. Tickle us pink and you could win a prize!

1st Prize: \$20 Gift Certificate to Our Country Store

2nd Prize: Shatto Milk Company Shirt

3rd Prize: Shatto Milk Company plush cow

Divisions include: K-2nd; 3rd-5th; 6th-12th; and, Adult.

TO ENTER: Write or type your poem on a sheet of plain, white paper. Include your name, grade, school, home address, and phone number on the back of the page. Use one sheet of paper per poem. You may also e-mail your poem to us, including the same information.

Entries must be received no later than May 1, 2006. Prizes will be given for each division. Contest winners will have their poems published in the June Moosletter, with their name, school, and grade. Poems published on our website will include only the author's first name, school and grade.

Email your poem to:

matt@shattomilk.com

Mail you poem to:

Shatto Milk Company, Attn. Poem Contest, 9406 N.
Hwy 33, Osborn, MO 64474

We truly look forward to receiving your entries and wish everyone the very best. This contest is just another way we hope to use this publication to encourage more interaction between our family dairy farm and our many wonderful customers like you.



What's Happening On The Family Farm?

Spring is here. The birds are chirping, cows are happy and the freshly sown grass seed is starting to become visible. Things are super busy around the farm.

Everyone is getting ready for the big Easter event, thus many hours are being spent making sure everything is ready to go for the 16th. In between milking the cows, processing the milk, and cleaning - everyone is pitching in as we have hosted more than a thousand people on tours this month. Many school groups, families and Scout groups have toured our family farm and even spent the afternoon enjoying our gazebo as a great place to have a picnic lunch and enjoy the relaxing country setting.

At the dairy things are going well. We had a number of new baby calves this month, all of which are doing great and are enjoying the spring weather.

Everyone at the processing plant is excited as we plan on introducing an **un-salted butter** and a **new fun milk flavor** in the months to come. We will be telling you more about this tasty new milk drink very soon.

My wife and I have had the opportunity to visit a number of schools this month for a variety of events. For example, on March 29, we were able to take part in the Fort Osage School District Health Fair where we provided samples of our milk to all of the wonderful attendees. We look forward to the many other events we will be able to be apart of in April and May as they range from charity runs to school events all over the metro region.

OUR FAMILY DOG

Not all of the wonderful animals at Shatto Milk Company are cows. Molly is the one family pet we have that is not a cow. Molly is actually a kind, smart, and friendly Collie.

Molly is 11 years old and loves to play outside, chase birds and just roam the countryside exploring for new things to "look into". Molly enjoys all of the cows and often wants to head to the dairy hoping to see her bovine friends.

While Molly does not make it over to the dairy a lot, she does get to come over and visit when we host special events at the farm. She truly enjoys all of the people, the excitement of the events and yes even receiving a treat or two from strangers.

Just like all of the other family pets we have here on the farm, Molly is outstanding. We love her so much and are truly thankful that we have the opportunity to enjoy her company on a daily basis. No family dairy would be complete without a wonderful dog like Molly.



Bovine Employee of the Month



Anna

Age: 3 years old

Weight: 1400 lbs.

Eyes: Brown

Hair (Fur): Black and White

Height: From my hooves to the tuff on my head I am about 5'5"

Favorite Food: Corn

Amount Eaten Per Day: 60 - 90 lbs.

Favorite Poem: You know the one where the cow jumps over the moon? That is the best poem I have ever heard! That cow must be amazing.

Favorite School Subject: Mooosic.

Dream Job: The Shatto Milk Company Mascot!

Favorite Shatto Milk Company Product: BUTTER! It is so creamy!

Favorite Book to Read: Click, Clack, Moo...

What are your plans for Memorial Day? I plan to hang around the farm, eat some delicious grass and hope some people come out to the farm to visit me. I love visitors; they are always so kind to me.

Savings Offer For Those Attending The 2nd Annual Easter Egg Hunt on April 16, 2006

10% off Shatto Milk Company Apparel*

(i.e. shirts, hats, visors, etc.)

*Offer valid only for the 2006 Easter Egg Hunt being held on April 16, 2006. The coupon is only good at the Shatto Milk Company Farm Store located at 9406 N. Hwy 33, Osborn MO 64474. Offer is not good on already reduced items.